

## **PRESS RELEASE**

### **For Immediate Release**

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### **Zarrilli Homes Builds a New Website**

*New website by leading modular home builder assists buyers with building a custom modular home.*

**BRICK, NJ** – Zarrilli Homes, LLC announces the launch of their new website, [www.ZarrilliHomes.com](http://www.ZarrilliHomes.com), specially redesigned to help families easily navigate the modular home building process.

The new site delivers on many levels as an invaluable tool for new home buyers considering building modular, while clearly getting out the message that Zarrilli Homes, LLC builds a great home.

“A little bird told me that I should visit Zarrilli Homes’ website if I wanted to see a good one. I did and it is!” writes Modular Coach Gary Fleisher in his on-line newsletter *Modular Home Builder*.

The new interactive website contains “lots of information that every new home buying prospect would find extremely helpful,” Fleisher goes on to say. On the site, Zarrilli Homes walks homebuyers through the “6 Steps to Getting Started”, explains the upside to building modular versus traditional stick-building, and provides several ways to interact with the company including Face Book, YouTube and Twitter.

A gallery of Zarrilli homes with detailed floor plans makes obvious the company’s forte for designing innovative custom homes that are as functional as they are beautiful. The gallery also gives homebuyers a great starting point for designing their own custom home.

“Building a home today requires a lot of pre-planning and can be time consuming for busy families,” says G. Anthony Zarrilli, founder of Zarrilli Homes LLC. “Our goal in redesigning

the website was making the process a stress-free one by doing a lot of the upfront work for buyers.”

Upon visiting the site, prospective buyers also get to know the company and get a feel for the quality they provide in both service and construction. Their standard home specifications include nine-foot first floor ceilings, classic hardwood and tile flooring, solid wood construction kitchen cabinets, and granite or solid surface countertops. All are features much of Zarrilli’s competition tags-on as pricey upgrades for clients.

Other highlights on the newly designed site include videos of actual house sets, featured news articles, and a company profile including Zarrilli’s numerous awards and recognition as one of the best and the brightest in the modular industry.

Buyers can also register for Zarrilli Homes’ on-line newsletter to receive updates on special offers and promotions, including their current Free Appliance Package. During the Kitchen Appliance program, homebuyers who purchase a custom-designed modular home from Zarrilli Homes will receive a stainless steel kitchen appliance package including a refrigerator, dishwasher, range, and microwave at no additional cost.

Zarrilli Homes, LLC is New Jersey’s premier custom modular home builder. With almost 40 years of experience and three generations in the building industry at the Jersey Shore, Zarrilli Homes will custom design and build a home of virtually any style or size to a customers’ precise specifications. For those who choose to expand or replace an existing home, Zarrilli Homes specializes in the rapidly growing tear-down and rebuild field.

For more information about Zarrilli Homes, LLC stop by their Design Studio located at 186 Mantoloking Road in Brick, call (732) 262-4848 or visit [www.ZarrilliHomes.com](http://www.ZarrilliHomes.com).